

LISTING OF THE CLAIMS:

The following is a complete listing of all the claims in the application, with an indication of the status of each:

- 1 1. (Currently amended) A virtual Point-of-Sale (POS) system for a retail store
2 comprising:
3 a remote activator device carried by a sales associate and connected by a computer
4 network installed in the retail store to a computer with installed back office application
5 software for at least one of accounting and inventory;
6 a positioning system which recognizes a signal from the remote activator device
7 and determines where and how to find an appropriate blank surface near the sales
8 associate's actual location;
9 an integrated projector and camera assembly responsive to the positioning system
10 and which rotates to a correct position and displays a POS application on a blank surface
11 near the location of the sales associate, the camera detecting entries in the POS
12 application by the sales associate as interactions with the displayed POS application;
13 a scanner used by the sales associate for scanning merchandise codes to enter
14 purchases in the displayed POS application; and
15 a magnetic stripe reader for reading a credit or debit card to complete transaction
16 in the displayed POS application.
- 1 2. (Original) The virtual Point-of-Sale (POS) system for a retail store recited in claim 1,
2 wherein said remote activator device, said scanner and said magnetic stripe reader are
3 each part of an integrated device carried by the sales associate.
- 1 3. (Original) The virtual Point-of-Sale (POS) system for a retail store recited in claim 2,
2 wherein in the integrated device further includes a printer for printing a sales receipt.

1 4. (Original) The virtual Point-of-Sale (POS) system for a retail store recited in claim 1,
2 wherein the signal from the remote activator is a wireless signal conforming to a
3 standardized protocol.

1 5. (Original) The virtual Point-of-Sale (POS) system for a retail store recited in claim 1,
2 wherein the positioning system uses a positioning algorithm to determine where and how
3 to find a blank surface near the sales associate's actual location.

1 6. (Original) The virtual Point-of-Sale (POS) system for a retail store recited in claim 1,
2 wherein the remote activator device transmits location information to the positioning
3 system for use in determining where and how to find a blank surface near the sales
4 associate's actual location.

7-9. (Non-elected claims pursuant to a restriction requirement)

1 10. (New) The virtual Point-of-Sale (POS) system for a retail store recited in claim 1,
2 wherein said computer is a server.

1 11. (New) The virtual Point-of-Sale (POS) system for a retail store recited in claim 1,
2 wherein said computer is connected to a credit card processor.

1 12. (New) The virtual Point-of-Sale (POS) system for a retail store recited in claim 11,
2 wherein the computer connection to the credit card processor is made using a dial-up
3 network.

1 13. (New) The virtual Point-of-Sale (POS) system for a retail store recited in claim 11,
2 wherein the computer connection to the credit card processor is made using a VPN.

1 14. (New) The virtual Point-of-Sale (POS) system for a retail store recited in claim 11,
2 wherein the credit card processor is connected to at least one of an outside bank and an
3 outside credit institution.

1 15. (New) The virtual Point-of-Sale (POS) system for a retail store recited in claim 2,
2 wherein said integrated device further comprises a keypad.

1 16. (New) The virtual Point-of-Sale (POS) system for a retail store recited in claim 15,
2 wherein said keypad may be used for entering a PIN number.